

Kanisha Ulysse

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Graphic Design Experiences

AUG 2021 - PRESENT

Graphic Designer

BUSHWACKER SPIRITS - SARASOTA, FL

Bushwacker Spirits is a start up spirits brand that produces and bottles a delicious coconut rum cream. Working under the CEO, I created beach-inspired visuals for the face of the brand. Starting with redesigning the original logo and packaging, I created a beautiful beach branding guide for everything Bushwacker; Point of Sale items such as posters, shelf talkers, postcards, frosty machine wraps, display stackers for stores. For social media giveaways; sunglasses, tumblers, stickers and lip balms. For tasting events; giveaway merch such as flyers, recipe cards, tablecloths. Organizing all the necessities needed for these events would lead to bringing the visuals together, which had become the staple for all future events and representation.

JAN 2021 - JUN 2021

Visual Communications Specialist

FASTSIGNS OF PATCHOGUE - PATCHOGUE, NY

Fastsigns, a print shop that creates signage and branding for local businesses and persons. As VCS, I take phone calls, answer emails, and discuss with walk-ins. Write up estimates and follow up through their POS system. There is a discussion of goals, design, and consulting customers about ideas they present. When needed, I take on the role and Graphic Designer and Productionist. These roles involve designing customer's ideas, transforming designs, and working with various machines, all in the production room.

OCT 2018 - JULY 2019

Jr. Graphic Design Freelancer

GRAPHIC DISTINCTIONS INC. - NEW YORK, NY

GDI, a design company that works on marketing designs for digital and print. Alongside the creative director, we bring branding and marketing together to create promotional design ideas on digital platforms and printed magazines. I redesigned the website layout and email blasts. I used an organizational aesthetic and skill to designs.

EDUCATION:

May 2018
BFA in Graphic Design
School of Visual Arts
NEW YORK, NY

SKILLS:

ADOBE SUITE – Illustrator,
Photoshop, InDesign
Basic Understanding in
After Effects - Motion Graphics

NOV 2018 - FEB 2019

Creative Studio Assistant

NIKOLAS BENTEL STUDIO - NEW YORK, NY

Nikolas Bentel, an artist/designer, residing in The New Museum's art studio, New Inc. Working with Nikolas and two fellow artists, we created unique and mind-expanding projects, such as flipbook designs, enjoyable packaging designs, and any additional creative brainstorming with the team. I contributed my part as the graphic designer by developing concepts for Nikolas' projects and executed them for presentation.

Internship Experiences

SEPT 2017 - DEC 2017

Graphic Design Intern

NAADAM.CO - NEW YORK, NY

Naadam.co, a luxury clothing brand that sells sustainable cashmere. I collaborated with the creative director on digital designs using Naadam's brand guideline, such as website designs ad units, and sketching concept designs for potential brand identities.

JUN 2016 - AUG 2016

Graphic Design Intern

EZ2EAT - NEW YORK, NY

EZ2EAT, an online ordering platform for restaurants as well as a marketing and design tool. Designed menus, brochures, website designs, and social ads for restaurants, promoted on social media, and presented redesigns for the identity of the brand.